

THE ANNUAL REPORT

Women's Rural Resource Centre

2019-2020

Mission & Vision

Mission

Using a feminist, anti-oppressive analysis, we provide education, prevention, and support services for women and families impacted by violence against women in Middlesex County.

Vision

A vibrant, connected community where women and children can thrive in healthy relationships.





A YEAR LIKE NO OTHER

We've been hearing a lot lately that 2019/2020 has been a year like no other. We wholeheartedly agree with that at WRRRC, but maybe not for the reason you'd expect.

2019 started on a note of optimism and fresh energy for the future. Our first order of business was to develop a new strategic plan. We took a deep dive into our values, our mission, and our practices in service of women and their families. We engaged a dynamic consultant chosen for her Co-active approach to strategic planning. She consulted women we support, our Board of directors, and the broader WRRRC staff team. Over two months we dug deep and explored what's important for women and families in our rural community, we pulled apart our feminism, we recommitted to our core values, and in the end we were rewarded with a living document, a road-map for our future.

With our new plan in hand, WRRRC has embarked on our journey to realize that future. Over the next three years we will expand programming to reach those most marginalized in our community, develop a progressive and holistic healing program and engage community stakeholders in new and creative ways; all to foster and strengthen women's and girl's leadership for the sake of social change. Central to all of this, is the way we pursue our vision: using a feminist, relational approach called Co-active. (To learn more about Co-Active, [click here](#)). We been integrating Co-Active Leadership into our organizational DNA for the last 3 years and our new strategic plan embeds the principals into our culture.

This next year, with the pandemic on our heels, we don't know what the future will bring. But we believe we are armed with a skilled team, a solid foundation, and an ambitious, inspirational vision that will transcend even an international crisis.

A year like no other? WRRRC is an organization like no other. May we continue to be a safe haven for women in crisis, may we come along side those in the margins, may we push boundaries, challenge power structures, and call forth radical love for women and girls to rise up and lead.

Corey Allison
COREY ALLISON

*Executive Director, Women's Rural
Resource Centre*

Jane McGregor
JANE MCGREGOR

*Chair, Board of Directors, Women's
Rural Resource Centre*



Values

Central to our strategic plan is our core values as an organization. These are the foundation on which all of our decisions are made, and they live and breath in every decision we make as an organization. The organizational values we have committed to reflect the essence of who we are as an organization, and what we adhere to when faced with tough decisions.



Feminism

As a feminist organization, WRRC leads our community in embracing equity through activism and education.

Relationships

At WRRC we believe everyone is creative, resourceful and whole. We foster relationships that are courageous, authentic and inclusive.

Learning

At WRRC we believe education is the path to liberation. We honour lived-experience and understand that lived-experience is knowledge. Our responsibility is to educate, learn and grow

Leadership

At WRRC, leadership means taking responsibility for your world. At WRRC everyone is a leader.

Holistic Healing

At WRRC we believe healing and wellness is the foundation for healthy minds, bodies, spirits and relationships



57

women admitted to
shelter

55

% increase in groups
offered to women

169

children who received service



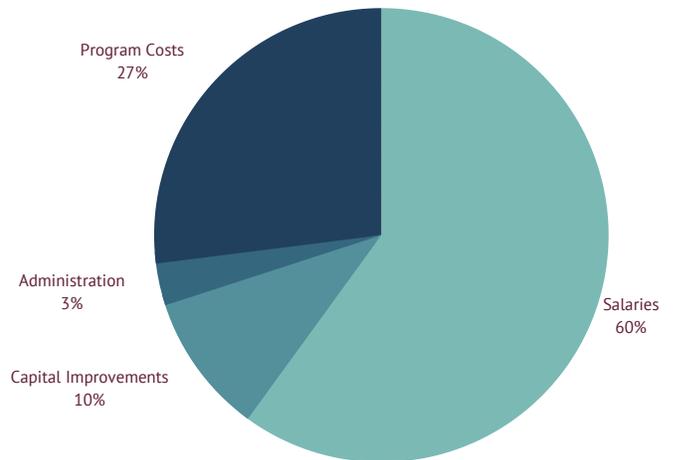
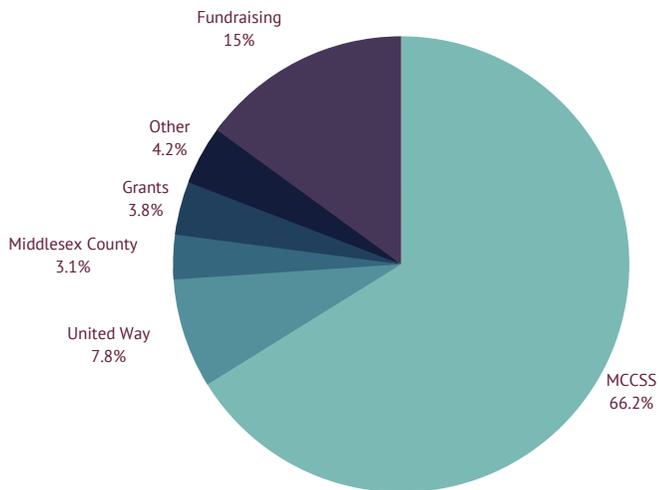
136

women received
counselling service

FINANCIAL STATEMENT

Revenue

Expenses



FUND DEVELOPMENT

\$213,975

